

## CLAIMS

1. A moving toy comprising: a plurality of control coils; a control device to control conduction to the plurality of control coils; and a moving body provided with a magnet, the moving body being operated through the control of the conduction.
2. A moving toy comprising: a field board; a plurality of control coils provided beneath the field board; a control device to control conduction to the plurality of control coils; and a moving body provided with a magnet, the moving body being operated through the control of the conduction.
3. The moving toy as claimed in claim 1 or 2, wherein the moving body is a figure of any one of a living body, a vehicle, a production, and a visual scene.
4. The moving toy as claimed in any one of claims 1 to 3, further comprising a coil and a light-emitting diode which are provided to the moving body, wherein induced electromotive force is generated at the coil through the control of the conduction to the control coils performed by the control device, to turn on the light-emitting diode.

5. The moving toy as claimed in any one of claims 1 to 3, further comprising a coil provided to the moving body, wherein induced electromotive force is generated at the coil through the control of the conduction to the control coils performed by the control device, and new magnetic flux is generated at the coil, to operate part of the moving body through the magnetic flux.
6. The moving toy as claimed in any one of claims 1 to 3, further comprising a coil and a light-emitting diode which are provided to the moving body, wherein induced electromotive force is generated at the coil through the control of the conduction to the control coils performed by the control device, to turn on the light-emitting diode, while induced electromotive force is generated at the coil through the control of the conduction to the control coils performed by the control device, and new magnetic flux is generated at the coil, to operate part of the moving body through the magnetic flux.
7. The moving toy as claimed in any one of claims 1 to 3, wherein a plurality of moving bodies are included.
8. The moving toy as claimed in claim 7, wherein a coil and a light-emitting diode is provided to at least one of

the moving bodies, and induced electromotive force is generated at the coil through the control of the conduction to the control coils performed by the control device, to turn on the light-emitting diode.

9. The moving toy as claimed in claim 7, wherein a coil is provided to at least one of the moving bodies, induced electromotive force is generated at the coil through the control of the conduction to the control coils performed by the control device, and new magnetic flux is generated at the coil, to operate part of the moving body through the magnetic flux.

10. The moving toy as claimed in claim 7, wherein a coil and a light-emitting diode is provided to at least one of the moving bodies, induced electromotive force is generated at the coil through the control of the conduction to the control coils performed by the control device, to turn on the light-emitting diode, while induced electromotive force is generated at the coil through the control of the conduction to the control coils performed by the control device, and new magnetic flux is generated at the coil, to operate part of the moving body through the magnetic flux.